

World Geocoder

Incorporate geocoding capabilities into existing business applications

Let the World Geocoder become your single source for all of your international geocoding needs. With a wide selection of data to match your geocoding level and geographic coverage needs, we offer multi-platform, worldwide geocoding with a single API for ease of deployment.

The World Geocoder offers geocoding in over 200 countries across the world. Street level geocoding is available in many countries giving interpolated street level results. In all countries, local language/specific parser is used. The countries supported at this level include:

Australia

Austria

Belgium & Luxembourg

Canada

Denmark

Finland

France (Includes Monaco)

Great Britain & Northern Ireland

Germany

Ireland (EIRE)

Italy

Malaysia

Netherlands

New Zealand

Norway

Portugal

Singapore

South Africa

Spain (Includes Andorra)

Sweden

Switzerland (Includes Lichtenstein

Thailand

UK

US

Worldwide Postal code and place centroid geocoding for 248 countries and territories.

The world geocoding product included all countries where street level is not available. With the Envinsa® World Data, organizations can geocode to postal or place level for 248 countries and territories worldwide, even in areas where customer data is not detailed enough to get street territories worldwide, even in areas where customer data is not detailed enough to get street data. Delivered through Envinsa to fit seamlessly with other IT systems, and available for Envinsa® Online Services customers to allow transaction-based geocoding

For more information on how to put location intelligence and region-specific geocoding to work for you, contact us today.

Powerful features for managing global business data Draw on finely tuned databases with defined standards

- Serve multiple simultaneous geocoding results
- Create and use multiple dictionaries
- Apply geographic analyses to business processes Assess and manage risk portfolio for insurance industry

Use geocoding for retail site selection

- Validate and clean address records for target marketing
- Map resources, plan logistics and prepare for emergencies

Fits seamlessly with existing business systems Use web services or standard API

- Geocode new customers or other addresses on the fly
- Process large tables with automatic batch or interactive modes tries.

Employ intelligent matching algorithms

World Geocoding employs a "fuzzy logic" to determine matched candidates. For example, entering Munich or Muenchen returns the same location. This is a significant advantage over the exact match requirements offered by simple look-up applications.