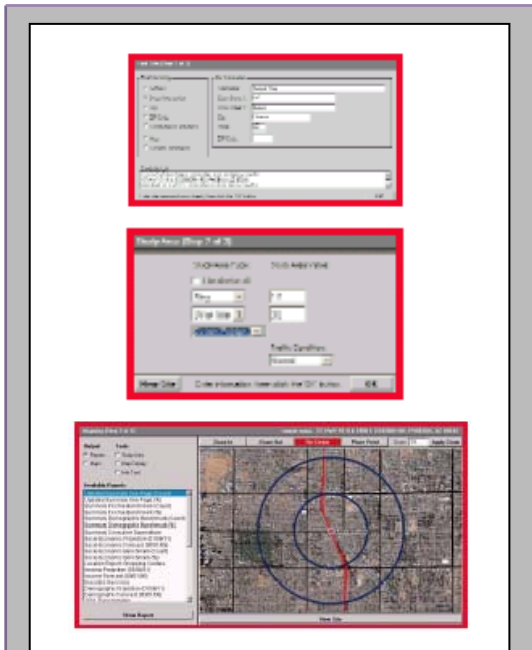


AnySite™ Online v4.3 is the easiest-to-use web site for Advanced Demographic Reports and Presentation Quality Maps. Unlimited access is available with a monthly or annual subscription.



AnySite™ Online is easy to use anyone in your organization can quickly generate demographic reports and presentation quality maps in three easy steps:

1. Enter an address, intersection, city, Zip code, longitude/latitude, location information or simply select a map.
2. Define your trade area with customizable rings, drive times or by drawing your own study area.
3. Select Maps and/or Reports and you're done!

Features of AnySite™ Online v4.3:

- **Multiple Study Area Display and Reporting** – you can select up to three different types of trade areas at once: rings, drive times, or a custom polygon — you can even adjust your drive times based on traffic conditions.
- **Aerial Photography** – for over 50 major markets is available from AirPhoto USA as an upgrade to your subscription.
- **2002 Demographic Estimates** – accurately analyze markets within seconds using 2002 estimates based on actual Census 2000 data.
- **Updated Traffic Volumes** – from DataMetrix including the addition of New Traffic Counts and Updated Shopping Centers from NRB for locations over 750,000 square feet of GLA.
- **Add and Label Locations** – customize your maps by placing and labeling individual or multiple sites interactively.
- **Layer Control** – customize the look of your map by easily adding and removing layers of information.

Additional AnySite™ Online Solutions:

- **AnySite™ Online for Canada** – The Canadian version of AnySite™ Online is available in single and multi-user annual subscriptions. AnySite™ Online for Canada was developed in partnership with Canadian demographic data vendor Generation 5.
- **MyAnySite™ Online** – With this *customized* version of AnySite™ Online, you can log-on to your subscription and see your competitors, customers, trade area, locations, and even your customized home page.
- **AnySite™ Online, Intranet Edition** – The client-hosted version of AnySite™ Online is available as a complete turnkey installation for your corporate Intranet.
- **AnySite™ Online Web Services** – The "behind-the-scenes" version of AnySite™ Online is available to customers and partners seeking to add Advanced Demographic Reporting and Presentation Quality Mapping capabilities to their web site or ASP's.